

**MEDIA RELEASE
2 February 2010 – For Immediate Release**

MEDIA CLIPS EXPANDS COVERAGE TO SYDNEY

Media Clips has announced an expansion of our television and radio monitoring coverage to Sydney.

Previously, we mainly covered material broadcast in Melbourne. We now record and supply clippings from television and radio broadcast in Sydney and Melbourne.

In a further expansion, Media Clips now records all capital city talkback radio stations 24 hours a day, and a number of major regional areas. We've also added more music radio stations in major markets to our lineup.

Despite the growth in coverage, Media Clips' prices have not increased from 2009.

Director of Media Clips, Darryl Rae, said the expanded coverage was to meet customer needs.

"This is a huge increase to our services. We've wanted to do this for some time. We've turned away our customers' requests for Sydney clippings for far too long. Now we're offering the same excellent service in Sydney and other areas that we have for our Melbourne material."

Mr Rae said Media Clips' coverage will increase further in 2010.

(ENDS)

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About Media Clips

Media Clips supplies Australian television and radio clippings to marketers, public relations companies and advertisers.

These clippings are used for media monitoring, analysis and information purposes.

Material is emailed, or supplied in original broadcast quality on DVD/CD. All Media Clips material is archived permanently at their library for future retrieval.

Established in 2007, Media Clips has a focus on low prices, accuracy, convenience and fast turnarounds for customers.